



Reed Construction Data

powered by Cordell® products



Cordell® Weekly Construction Report

Up-to-the-minute sales leads
delivered to you every week





Our Information, Your Solution



The Cordell Weekly Construction Reports cover primary industry categories and projects that are undertaken in Commercial, Community, Industrial, Civil Engineering, Flats and Units, and Mining.

Since Cordell research covers the whole of Australia, you can choose a Cordell Weekly Construction Report that covers the areas and regions of interest to you. You can select reports covering whole states or target specific areas that match your sales territories within each state, based on Cordell Marketing Zones or local government areas.

The Cordell Major Projects Report tells you all you need to know about large projects occurring across Australia. We will help you choose the report that best suits your needs.

Each Cordell Weekly Construction Report includes: project type, developer, builder, engineer, quantity surveyor, architect, project manager and other consultants, with contact names, addresses and telephone numbers; site details; council; tender details, including closing date, lowest tenderers, successful contractors, completion date, value and size; and project description, as well as materials to be specified.

Every report carries its own identifying number, so you can keep track of each project from the earliest planning stage right through to construction.

ACCURATE, TIMELY INFORMATION

The Cordell Weekly Construction Report is a powerful business tool that provides you with accurate, timely and reliable information on the latest building and construction activity.

Every lead is fully researched, collated, checked, verified and validated by the Cordell team of professional researchers. The Cordell Weekly Construction Report provides a constant supply of essential building project information, giving full details of potential customers - customers who are actively looking for your products and services.



PLANNING IS THE KEY TO SUCCESS

We start reporting projects at the earliest possible stage so you can plan your work load, labour and material requirements, and other commitments well in advance.

Any project in the following stages will be included in our **Planning section**:

- feasibility study
- site acquisitions
- development applications
- development approvals
- working drawings
- expected tender dates
- design/construction tenders
- preliminary inquiries to Council

Projects at any of the following stages will be included in the **Tenders and Building section**:

- tenders called upon - open and closing dates known
- lists of tenders
- lowest tenderers named
- building applications submitted
- contract under negotiation

The **Construction section** includes these stages:

- building approval granted
- start and finish dates known
- building contract let, or builder nominated

With this information you will be able to build your own market intelligence on your current and potential clients, your competitors and the industry in general.



Customer Support: 1800 80 60 60

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Now available
in pdf format
delivered by
email