



Reed Construction Data

powered by Cordell® products



Housing Report

Residential building approvals
at your fingertips





Our Information, Your Solution



Reed Construction Data's range of Housing Reports provides you with all the building approval information and statistical analysis you need to grow your business.

Whether you require the latest residential building approval information so that you can make direct contact with a potential client, or market intelligence data to monitor your competitors' activities, we've got the solution for you. Maybe you simply need a list of the most active builders in a particular geographical area to keep your database up-to-date – we can help you with that too.

We realise that all businesses operate differently and require various types of information. So, we give you a range of delivery methods and formats to choose from, and you can also decide how often you wish to receive your Housing Report.

The Building Permit Report

The Building Permit Report provides details of residential building approvals in a given time period for single dwellings, duplexes, extensions or swimming pools. This information is useful for manufacturers or suppliers who are looking to contact builders to get their products or services included in a job, as well as builders who are interested in seeing what their competitors, and the market in general, are doing. The Report can be accessed via our online e-Bulletin service, or emailed in Adobe Acrobat or ASCII data format, or delivered in printed format. See the Building Permit Report Product Sheet for more details.

The Moving Average Totals (MAT) Report

This statistical report is a great tool for identifying trends and determining the highest ranking Builders or Local Authority for a particular state or region. The MAT Report is best used to concentrate marketing efforts toward the more active builders and/or locations. See the MAT Report Product Sheet for more details.



The Active Builders Report

Also known as the Summary of Active Builders, the Active Builders Report summarises details of builders who have had building permits approved by a local authority over a given time period, providing great insights into the main players in the residential building market. See the Active Builders Report Product Sheet for more details.

The Range Report

This report provides a statistical review of the spread or range of single dwelling permits for the current month. The Range Report is available in two sort formats – by size of job in square metres or by value of jobs. The builders are ranked by number of jobs and those numbers are then broken down into m2 or value ranges. This report is a valuable tool for determining the mix of builder's contracts. See the Range Report Product Sheet for more details.

Using a Reed Construction Data Housing Report will add instant strength to your business, giving you access to vital residential building information so you can stay one step ahead of your competitors and plan your work more effectively.

For more information on any of the Housing Reports, speak to your Reed Construction Data Consultant or call 1800 80 60 60.



Customer Support: 1800 80 60 60
Research Hotline: 1800 011 846
Web: www.reedconstructiondata.com.au