



The Building Permit Report



A snapshot of the Building Permit Report

Categories: Single Dwellings, Multi-Dwellings, Duplexes, Extensions, Swimming pools.

Format: e-Housing (Standard option only), Acrobat, ASCII data, hard-copy.

Frequency: Weekly, fortnightly, monthly. (e-Housing accessible 24/7, updated weekly)

Coverage: Standard product – by metro, country or whole state. Tailored – available by regions.

What sort of information is contained in the Building Permit Report?

The Building Permit Report details residential building approvals for single dwellings, multi-dwellings, duplexes, extensions and swimming pools. Since Reed Construction Data's research covers all of Australia, you can choose a Building Permit Report that covers the areas or regions of interest to you and your business.

The Report details the following information for most projects listed:

- Permit Number
- Builder's name
- Builder's address and phone number
- Site address
- Value of work to be carried out
- Area of the job in square metres
- A brief description of the job and wall/roof/floor details where possible.

Available as 'Standard' or 'Tailored', the Building Permit Report can be customised according to the areas you require. Our Standard Building Permit Report allows you to choose your geographical focus by whole state, metropolitan area, or country areas. And if your sales force concentrate their efforts in a more specific location, our Tailored Building Permit Report allows you to choose from a range of state-based regional areas so that you don't waste time with information you don't need.

How do I use this Report?

The Building Permit Report has numerous purposes. As a supplier or manufacturer of building/construction materials or related products, you would use this report to identify who and where the main builders are and what type of construction they are working on so that you can focus your marketing/sales efforts in those areas.

If you are a builder, you would use the Building Permit Report to see what work your competitors are doing, where you sit in the marketplace compared to your competitors, what value of construction work is happening, where it is happening, and what rates are being charged per square metre.

In particular, the extensions and swimming pool Building Permit reports are useful for suppliers of products aimed at the home-owner, such as air-conditioning, carpet, security, etc. This is because the site address is more than likely also the home-owners address, meaning you can directly contact the decision maker.

Can I choose how and when I receive the Report?

Absolutely. The Building Permit Report can be delivered on the web, by E-mail in Acrobat or ASCII formats, or via the post in printed format. Our new web-based service, e-Housing, delivers the Building Permit Report online – so you can access it from any computer with an Internet connection, at any time you like, even if you're not in your office. And because it's on the Internet, you can get your Building Permit report as soon as we update the data, rather than waiting for an E-mail or the postman to arrive. You also get access to the last 3 weeks' worth of data in addition to your current report, which makes referring back to previous permits easy.

Plus you decide how often you want to receive your data – weekly, fortnightly or monthly. Housing e-Housing is updated weekly but available 24 hours a day, 7 days a week. If you're using the Building Permit Report to make contact with potential customers, the best option for you would be weekly or fortnightly delivery. If you are using the Report for statistical or analytical purposes, the monthly option would probably be more useful.

What other information can I get from this Report?

The Building Permit report also includes two free reports at the end – a Local Authority Summary and a Builder Ranking Summary.

The Local Authority Summary lists the number and value of permits approved during the report period for all Local Authorities (councils) included in the Building Permit report.

The Builder Ranking Summary ranks all builders included in the Building Permit report by the number of permits approved during the report period. It also includes the corresponding value for each builder and gives a percentage breakdown by units and value.

For more information

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